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**ADVANCED REFINING CONCEPTS SELLS RECORD 1.2 MILLION GALLONS
OF ALTERNATIVE FUEL GDIESEL® IN NOVEMBER**

*-- Phase II Refinery Expansion Scheduled to Be Completed Next Month;
Company Anticipates Breaking Ground on Additional Refineries in 2011 --*

RENO, Nev. – Dec. 1, 2010 – Advanced Refining Concepts, LLC, (ARC) a privately held developer and manufacturer of proprietary cleaner burning motor and industrial fuels, today announced that it exceeded its November fuel sales target of one million gallons by more than 20%. In November, ARC sold 1,209,639 gallons of **GDiesel®**, eclipsing the company’s previous monthly sales record of 848,716 gallons sold in October.

The majority of **GDiesel®**, which has been designated as an alternative fuel by the state of Nevada, was sold to major national truck stop operators in Northern Nevada. During November, ARC also initiated selling **GDiesel®** to numerous retail and commercial card lock fueling stations in the Reno and Sparks metropolitan area, including those owned by Lakeside Shell, Allied Washoe Petroleum, Super Buy and Rainbow Markets.

“Sales of **GDiesel®** have been phenomenal, exceeding our expectations and becoming one of the fastest growing alternative fuels on the market,” said Peter Gunnerman, director of Advanced Refining Concepts. “The fact that our product does not require modifications to engines, vehicles or storage equipment and does not rely on government subsidies, is clearly striking a positive note with our rapidly expanding customer base.”

GDiesel® is being produced at ARC’s Peru Heights refinery located in Storey County, Nev. The refinery, which began operating in August, is in the latter stages of an expansion phase and will double the daily output of **GDiesel®** production to 200,000 gallons. The Phase II expansion is on schedule and expected to be completed in January, 2011. The refinery sits on 10 acres owned by the company at the Tahoe Reno Industrial Center, a 107,000 acre industrial park located approximately nine miles east of Reno, Nev.

“The expansion of our Peru Heights facility will allow us to meet our five million gallon per month

GDiesel[®] sales target by mid-year 2011.” said Gunnerman. “We are currently evaluating additional regional refinery projects that we anticipate breaking ground during 2011.”

About Advanced Refining Concepts, LLC

Advanced Refining Concepts (ARC), co-founded by Rudolf Gunnerman and Peter Gunnerman, develops and manufactures fuels that produce cleaner emissions and more efficient combustion. ARC’s products are manufactured using the company’s proprietary *ClearRefining*[®] process, a pollution-free, single-step method for combining natural gas, or other biogases, with a petroleum base to achieve a higher quantity and quality of clean liquid motor and industrial fuels. The company’s products, *GDiesel*[®], *GPetrol*[™] and *GJet*[™], are compatible with existing fuel storage and dispensing equipment and require no modifications to vehicles or power generating equipment.

For more information, visit www.AdvancedRefiningConcepts.com or www.ClearRefining.com.

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