



**ADVANCED REFINING CONCEPTS CONTRIBUTES
GDIESEL[®] TO FOOD BANK OF NORTHERN NEVADA**

***-- Company's Charitable Program G♥Town Will Fill Up
Food Bank's 200 Gallon Truck, Used to Deliver Emergency Meals --***

RENO, Nev. – Dec. 7, 2010 – Advanced Refining Concepts, LLC, (ARC) today announced that **G♥Town**, its newly launched charitable program, will make its first major donation of **GDiesel[®]** fuel to the Food Bank of Northern Nevada.

On Thursday, Dec. 9, the Northern Nevada Food Bank's refrigerated 18-wheeler delivery truck will be filled with approximately 200 gallons of **GDiesel[®]** at ARC's Peru Heights refinery (611 Peru Dr.) located at the Tahoe Reno Industrial Center, an industrial park approximately nine miles east of Reno, Nev.

Cherie Jamason, president and chief executive officer of the Food Bank of Northern Nevada, said, "Our service area is approximately 80,000 square miles, so this donation of **GDiesel[®]** is significant and tremendously important to our effort to reach the needy in our region. **G♥Town** is a unique program; we welcome them as a partner and are grateful for the support of Advanced Refining Concepts."

"Partnering with the Food Bank of Northern Nevada is the perfect way to kick off our **G♥Town** program," said Michelle Chiero Gunnerman, **G♥Town**'s program coordinator. "We think this is an extremely worthwhile cause and are proud to help the Food Bank provide emergency meals to thousands of Nevada children, low-income families, and the elderly this holiday season."

G♥Town, launched by ARC on Dec. 1, is the company's program for giving back to the community by donating its **GDiesel[®]** fuel product to local charities that rely on diesel vehicles to accomplish their mission. Donating **GDiesel[®]** helps deserving charities defray operating costs, such as fuel, and creates a brighter future for the community because **GDiesel[®]**, designated as an alternative fuel by the state of Nevada, is clean burning, said Chiero Gunnerman.

Last year the Food Bank of Northern Nevada delivered more than eight million pounds of food to more than 153,000 people, of which 46% (70,000) were children. This represents a 70% increase from three years ago.

“The need for food has never been greater, both in Northern Nevada and throughout the United States,” said Jamason. “This significant donation will help us deliver food to families whose day-to-day struggles have only been compounded by the economic downturn that has hit Nevadans so hard over the past few years.”

CONTACT INFORMATION:

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About Advanced Refining Concepts, LLC

Advanced Refining Concepts (ARC), co-founded by Rudolf Gunnerman and Peter Gunnerman, develops and manufactures fuels that produce cleaner emissions and more efficient combustion. ARC’s products are manufactured using the company’s proprietary *ClearRefining*[®] process, a pollution-free, single-step method for combining natural gas, or other biogases, with a petroleum base to achieve a higher quantity and quality of clean liquid motor and industrial fuels. The company’s products, *GDiesel*[®], *GPetrol*[™] and *GJet*[™], are compatible with existing fuel storage and dispensing equipment and require no modifications to vehicles or power generating equipment.

For more information, visit www.advancedrefiningconcepts.com or www.clearrefining.com

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For media and press inquiries, please contact rneal@pondel.com or rjaffe@pondel.com

About Food Bank of Northern Nevada

The Food Bank of Northern Nevada is a regional food distribution and support system serving over 100 partner agencies in Northern Nevada and the Eastern Sierra. The Food Bank of Northern Nevada provides and supports programs including food pantries, soup kitchens, emergency shelters, after-school programs and Kids Cafe (dinner program), Kids Cafe Summer Meals program, Food Stamp Outreach and much more. The Food Bank of Northern Nevada is a member of Feeding America ~ The Nation’s Food Bank Network (formerly America's Second Harvest).